



All about

UNITEDSEATS

Off road seating manufacturer



Visit us at the
**Agritechnica Show
Hannover**
27th Feb - 5th March 2022
Hall 17 • Stand C44

A POSITIVE YEAR SO FAR!

Well with everything still Topsy turvy in the world, I am pleased to say that things at United Seats have been remarkably good for us.

Some of the new products which we reported in previous newsletters are starting to get more traction, such as the forestry crane seats, new C8 Pro upper used with various suspensions, and Rancher and Highlander variants.

Our international dealer network has grown again in 2021 with a projected 25% growth in sales.

At an OEM level we have seen an increased take up of the MG35 and MG55 products which has been most satisfying.

Within EBLO seating we are also in the process of a major supply programme of ISRI seats for Amsterdam trams and subway trains, which is keeping us very busy.

But on a very encouraging point we are happy to see more and more shows returning and in particular look forward to seeing visitors at the Agritechnica show in Q1 2022 where we have our own stand in hall 17.

As always a big thank you and stay safe!



Evert Mallie
CEO Eblo Seating bv

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UNITEDSEATS PROMOTIONS

David Hale appointed to the position of UnitedSeats Business Development and Marketing Director.

Evert Mallie the CEO of Eblo Seating B.V. based in Zwijndrecht The Netherlands announced that as of the 1st of September, David Hale will become a board member of the company.

He will take the lead role for Business Development and Marketing for UnitedSeats which is the own brand label of Eblo Seating.

David has been in the company for 6 and half years and has been instrumental in the development of the US brand and growth in the US Dealer network and the gaining of new OEM business.

Prior to joining Eblo he had over 30 years of experience in the seating market in senior positions.

At University (now known as Leeds Beckett) David gained an Honours degree in Business Studies with French, and brings a wealth of experience to the Board.

He will now extend his duties to include strategic planning, brand development and new business initiatives.

On a personal level, David is a keen follower of sport and is an Author of children's books.

He will bring all these talents enthusiastically to our board activities.

Evert Mallie
01-09-2021



Michael Hale appointed to the position of UnitedSeats Business Development and Marketing Manager.

Evert Mallie the CEO of Eblo Seating B.V. based in Zwijndrecht, the Netherlands announced that as of the 1st of September, Michael Hale will become the Business Development and Marketing manager for UnitedSeats.

Michael has been in the company for over 2 years and has shown great capability in supporting the development of the US brand and growth in the US Dealer network, as well as supporting the growth of new OEM business along with his colleague David who are both based in the U.K.

Prior to joining Eblo Michael worked in primary education as a teacher specialising in sport and then working for a Sports Charity Inspire+ based in Grantham, Lincolnshire.

At University Michael gained an Honours degree in Sport and Business management from the University of Staffordshire.

He will now extend his duties to include managing the Global United seats dealer network and supporting OEM business in the UK.

Evert Mallie
01-09-2021



MGV55 SEAT FITTED TO JCB 403 PLUS

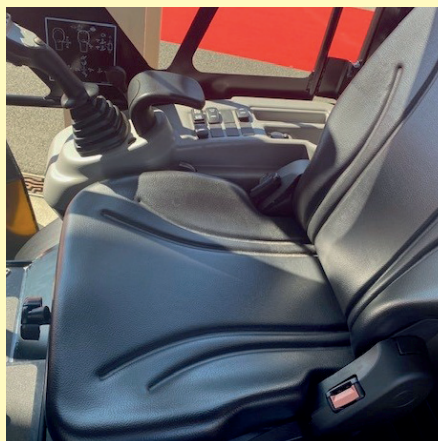
During the recent Matexpo show held in Kortrijk, Belgium (8th – 12th September) our sales Director Andre Van Der Hoeven visited this event.

At this large construction show a number of vehicles could be seen fitted with UnitedSeats products.

Among these was the JCB 403 Plus, small wheeled loader.

This cabless machine was fitted with our MGV55 seat in Black PVC.

This excellent all round mechanical suspension seat is fitted to a wide range of construction and industrial machines as well as forklift trucks.



FENDT AGRICULTURAL MACHINERY

One of Germany's and indeed Europe's premier Agricultural machinery brands Fendt tractors has concluded a deal with Sennebogen to have a Fendt branded telescopic handler.

Three years ago Sennebogen created a specialised telescopic machine.

For increased visibility the cabin as well as the boom can be elevated for working in yards where material is stacked high, such as timber and scrap yards and recycling centres.

Now to bring this machine to farm yards Fendt has signed a deal with Sennebogen to produce badged machines.

Our Air LGV 90 /C1 AR is fitted in these vehicles.

UNITEDSEATS NEWEST DEALER IS KS PAIMS IN THE CZECH REPUBLIC

We would like to introduce František Kašpar the owner of the trade company KS PAIMS s.r.o. in the Czech Republic. František is to be the UnitedSeats dealer for the Czech Republic. František specialises in the delivery of spare parts for construction and mining machines. KS Paims is a young company but found a need in the market place in the Czech Republic for machinery parts.

KS PAIMS is located in the town of Most – Northern Bohemia. In this area there are many coal mines and mining and construction companies. Northern Bohemia is also known as the crop growing region of the Czech Republic.

František has built his business philosophy around customer support and satisfaction. 'It is my passion to find better solutions and my goal is to always help the customer, solve their issues and improve their situation. This is the reason why I have started to offer spare parts and consulting. Customer satisfaction is the basis on which you should always be striving for.' KS PAIMS specialises in delivery of aftermarket spare parts mainly for machines such as CAT, Komatsu, Volvo, SANY, JCB.

František has previous experience with purchasing, warehousing, production, transports and sales.

We are excited to be working with KS Paims and František.

We look are looking forward to a long and fruitful partnership together.

Visit the KS PAIMS website: www.kspaims.com



OEM INSTALLATIONS

UnitedSeats has a diverse range of OEM customers but there are two particular types of machines that we supply: Wheel loaders and telescopic handlers.

Dutch based OEM 'Giant' make both of these types of machines, and they use many different seats from our programme.

On their latest small/medium wheel loaders they are using our MG55 and MG35 products. In the photo you can see the MG35 installed with 'GIANT' logo.

On other small economy wheel loaders our US20 semi-suspension seat is in use. For example Oehler Germany use this.



UNITEDSEATS INTRODUCE NEW MECHANICAL ECO-RANCHER SEAT

As part of the launch of the Rancher series of tractor seats, UnitedSeats have brought out the mechanical 'Eco-Rancher' Seat.

This mechanical suspension seat is ideal for retro fitting to older tractors, as well as for OEM fitsments.

It has the widely used 260mm mounting centres, making it an easy bolt in for the majority of medium and large horse power tractors and telescopic handlers.

It features 100mm of vertical suspension travel, 80mm of height adjustment and a weight range of 50-135kgs.

Driver comfort is maximised by a large 520mm wide seat cushion trimmed in hard wearing 'elephant black fabric'.

The seat back rest reclines fully, a robust lumbar support provides lower back support and adjustable armrests complete the seat upper package.

For extra back support there is an optional back rest extension. The slide rail adjustment of 210mm accommodates different driver leg lengths.

A good mechanical suspension seat like the 'Mechanical Eco-Rancher' alleviates 70% of harmful vibrations that can affect the driver.

It also meets European standards E5 and E11 – ISO 6683 and IWG 78/164. (EU 1322/2018)



UNITEDSEATS KNEE HINGE RAIL PEDESTAL

UnitedSeats newest project sees the brand moving towards rail applications. The FA-416-1 knee hinge pedestal is a classic suspension for older rail locomotives. A range of UnitedSeats seat uppers can be fitted and made to EN45545 to meet rail standards in our trim shop.

The pedestal offers 8 levels of weight adjustment at 10 kg increments from 60kg to 130kg. The suspension stands at 332mm and can be fitted with a turntable as an option. It has a multi hole bolting pattern on the base to facilitate installation.

This FA-416-1 suspension was widely used in the 1980's through to the 2000's on new rail engines and trams. It was typical in that era as cabins were very compact and needed compact and tall suspensions. As shown in the photos the pedestal is fitted with the C1, C4, C5 and C8 uppers. All other UnitedSeats uppers can be mounted onto the pedestal.

For retrofit applications to older equipment our C1 and C5 models may be more suitable due to these being more compact. For larger cabins the likes of the C4 and C8 options come into play.

The pedestal is also a good option for marine applications, specifically for the captain's seat on the bridge. This can also be used in various crane applications.

This FA-416-1 UnitedSeats knee hinge rail pedestal has part number US.362000.



'VIGIL' BBC MINI SERIES

In recent BBC drama 'Vigil' set in a navy submarine the sonar crew were seen sitting on 6x CS85/H90 AR seats in PVC.

This drama was the hit of the year on British TV.

It featured an all star cast with a tail of espionage, sabotage on board a British nuclear submarine in Scottish coastal waters.

Our seats were frequently on view.

These were supplied by Thomas Scott Seating based in Coatbridge.



OVERALL PERU



UnitedSeats dealer Overall have been doing a fantastic job of spreading the US brand in Peru. Catherine, Wilder and the team (pictured) have worked tirelessly to promote UnitedSeats and have managed to obtain contracts for US seats in many mining applications using such seats as the MG35, LGV120/C1 AR and LGV90/C1 AR amongst others.

The photos show some of the applications the seats have been used in. We want to thank the Overall team for their continuing hard work and support of the US brand. We are excited for the continued progression they are making in the South American market.



Air LGV90/CIAR TT fitted to John Deere 8400 tractor



Air LGV120/C1 fitted to Scaler mining machine



DAMIRO EXHIBIT AT THE AGROTECH SHOW IN KIELCE, POLAND

This major agricultural show took place in the city of Kielce in South Central Poland from the 8th -10th October.

It was very well attended with Farmers keen to visit events after the pandemic.

Our US dealer for Poland DAMIRO attended the show with a nice range of US agricultural and industrial seats. These included the Rancher, Highlander, CS85/C1AR, MGV25, US20 and LGV90/C1AR.

As can be seen from the photos the stand was very busy throughout the show.

In the first photo Marcin Pytel and Damian Midura (owner) can be seen on their stand.

The Damiro company is an experienced seating company and based in the southern town of Zory.

We thank Damian and Marcin for the efforts in presenting our products to the Polish Market.



CEREALS SHOW 30TH JUNE – 1ST JULY

It was great to see a return to 'near normality' during 2021 with the return of the Cereals show held in Lincolnshire.

Both TEK Seating and Capital Seating attended this major arable event to promote our products.

In 2022 the show moves to Hertfordshire.

We thank both companies for the efforts.



MATTIA FOIS RETURNS TO EBLO SEATING



After a couple of years break Mattia has re-joined the team in Zwijndrecht. He previously had several years of experience working on the Italian market and we are pleased he is back again.

His main function is to manage OEM's and Dealers in Italy but now he is also supporting sales and customers in The Netherlands and Belgium.

In recent times we have made some nice progress in Italy and Mattia now has some interesting new projects to work on.

In the photos below you can see some interesting applications from Italy.

GS&S in Carrara use our CS85/C5 seat in their telescopic cranes marketed under the OMAR brand.

The Tieppo small concrete levelling machine uses our MG25 semi-suspension seat.

CFC make a small beach cleaning machine called the SPRINT TAPIRO with shovel and rake implements, this uses our GS12.

Mattia will be working with these and many other customers.



Please contact Mattia at - fois@eblo.nl

KEY SHOWS 2021/22

NEWARK VINTAGE TRACTOR SHOW 2021 (ENGLAND)

13th - 14th November 2021
Tractorparts UK

WELSH WINTER FAIR 2021 (WALES)

29th - 30th Nov 2021
Carpenter Goodwin

LAMMA SHOW 2022 (ENGLAND)

11th - 12th Jan 2022
**TEK Seating, MDE Agriparts,
Capital Seating, KDR Seating,
Agriline.**

AGROMASH 2022 (Hungary)

26th - 29th Jan 2022
Agrar Plaza

AGROTICA 2022 (Greece)

27th - 30th Jan 2022

Pantzaris

FIMA (Spain) 2022

8th - 12th February 2022
Sumsertech

AGRITECHNICA 2022 (Germany)

27th - 5th March 2022
United Seats (EBLO)

SCOTPLANT 2022 (SCOTLAND)

22nd - 23rd April 2022
Thomas Scott Seating



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