



# UNITEDSEATS

## Off road seating manufacturer

### UNITEDSEATS BRAND CONTINUES TO GROW

Coming of the back of a successful Intermat show, the team was very pleased with the feedback from the many visitors that visited the stand, where we had the new UnitedSeats MGV65 and UnitedSeats Highlander with Immi 3- & 4-point seat belts on show.

The UnitedSeats brand had fantastic coverage at the Intermat and the Scotplant show where a host of our OEM customers presented their product range complete with our US seats, all of which you can see in this edition. The brand exposure is very positive for UnitedSeats, opening doors to new opportunities with OEM's and for our dealers in the aftermarket.

As ever, we hope you enjoy this edition of the newsletter.



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## NEW MGV65 LOW PROFILE SEATS

At the Intermat construction show in Paris, in April 2024, UnitedSeats was excited to present the new MGV65 seats. These low profile mechanical suspension seats were displayed in two styles: firstly with standard shaped backrest; and secondly with winged 'wrap around' shape.

These proved very popular with visitors looking for high-performance low-profile seats for site dumpers, mini-excavators, forklifts, road rollers, skid steers, compaction machines and small wheeled loaders. They have an impressive weight range of 45-170 kgs, with an intuitive weight adjustment system. They meet EM1 and EM7 (ISO7096) standards for construction as well as IT1 & IT2 (EN13490) for forklifts.

The vertical suspension travel is 65 mm, and yet the SIP of 210 mm remains very low. The MGV65 also features a sophisticated OPS (NO/NC) safety switch and has a duo-sensitive ELR seat belt.

The seat comes with an adjustable backrest and slide rail travel of 200 mm. Both models certainly look stylish with a UnitedSeats logo and drainage pattern. Many visitors praised the comfort levels of both models.

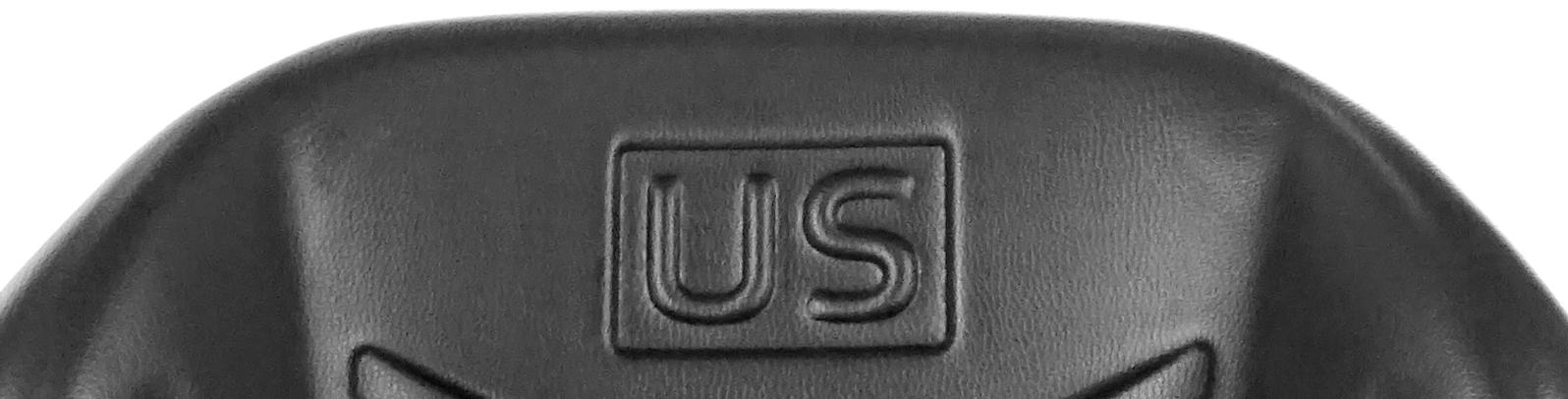
The MGV65 is already being specified by OEM'S such as Kion, Jungheinrich Doosan, Linde, Hangcha, Hyster, Liugong and many others based in Asia.



Standard version – Part number US.103560



Winged back version – Part number US.103565



## HIGHLANDERS FITTED WITH IMMI SAFETY BELT

At the Intermat 2024, UnitedSeats showcased the development models of the Highlander Pro complete with 3 & 4 point safety belts. Our technical Sales Manager, Malik Lakhal, has been working closely with former colleague, Dave Anderson from Immi to create a solution that is essential in the construction sector.

Immi is a renowned belt manufacturer who supply all types of markets and OEM's with high quality belt solutions and whom we have worked previously with British dumper manufacturer, Thwaites. 3 & 4 point safety belts provide essential operator

safety for vehicles that are working in rugged environments such as large construction sites, quarries and mines where there is a much higher risk of the vehicles potentially toppling.

With the Highlander Pro also being available with front control suspension, the options of including these belts makes this seat a great choice for vehicles in the construction sector.

Currently still under development and being tested to the SAE J2292 standard, we look forward to sharing further updates with you in the near future.



## C70 VOYAGER FITTED TO MERCEDES TRUCK

Our technician, Michel, has successfully installed our C70 Voyager into the Mercedes Actros truck of a local cement company in the Netherlands, called, Cementbouw. The driver had been complaining about the original seat and despite several attempts, he was unable to adjust it suitably to his satisfaction.

Our sales team suggested our truck seat C70 Voyager which not only offered a wider seat cushion but extensive adjustability, including adjustable seat cushion, tilt mechanism, adjustable damper, 3 stage lumbar support and quick release valve. As the Premium C75 Voyager with cooling and heating system was not yet in stock, our team also successfully added 24v heating to the seat along with optional armrests.

The Voyager seats meet N3/M3 truck and bus seat standards and this offered the driver exactly what he was looking for and he was very pleased with his new Voyager truck seat.

Well done to Michel and the team for a fantastic installation!



## C70 VOYAGER FITTED TO BUS IN SWEDEN

Our Swedish dealer, KG Knuttson, has been busy with the US brand this year and one of their customers has been fitting the C70 Voyager truck and bus seat in a local bus as a passenger seat for driving instructors.

We imagine that being a bus driving instructor can be a little stressful at times so it is good that they have a comfortable seat to keep them relaxed as much as possible.

Another great installation for the C70 Voyager. Thanks to Mattias for the photos.



## BERGMANN INSTALLS MGV35 COMFORT

German construction manufacturer, Bergmann, has been installing the MGV35 Comfort in their C805s & C807 dumpers.

In the C807 dumper, the MGV35 Comfort is attached to a levered swivel platform so the driver can have a better view in the cab when loading and unloading the bucket. With the MGV35 Comfort

being widely fitted to site dumpers in the UK market, it is great that another leading dumper manufacturer is installing it in their dumper range.

Our Sales Director, André P. van der Hoeven, has been working with Bergmann for some time and is pleased to be able to fulfill their seating requirements.



## INTERMAT SHOW A BIG SUCCESS!

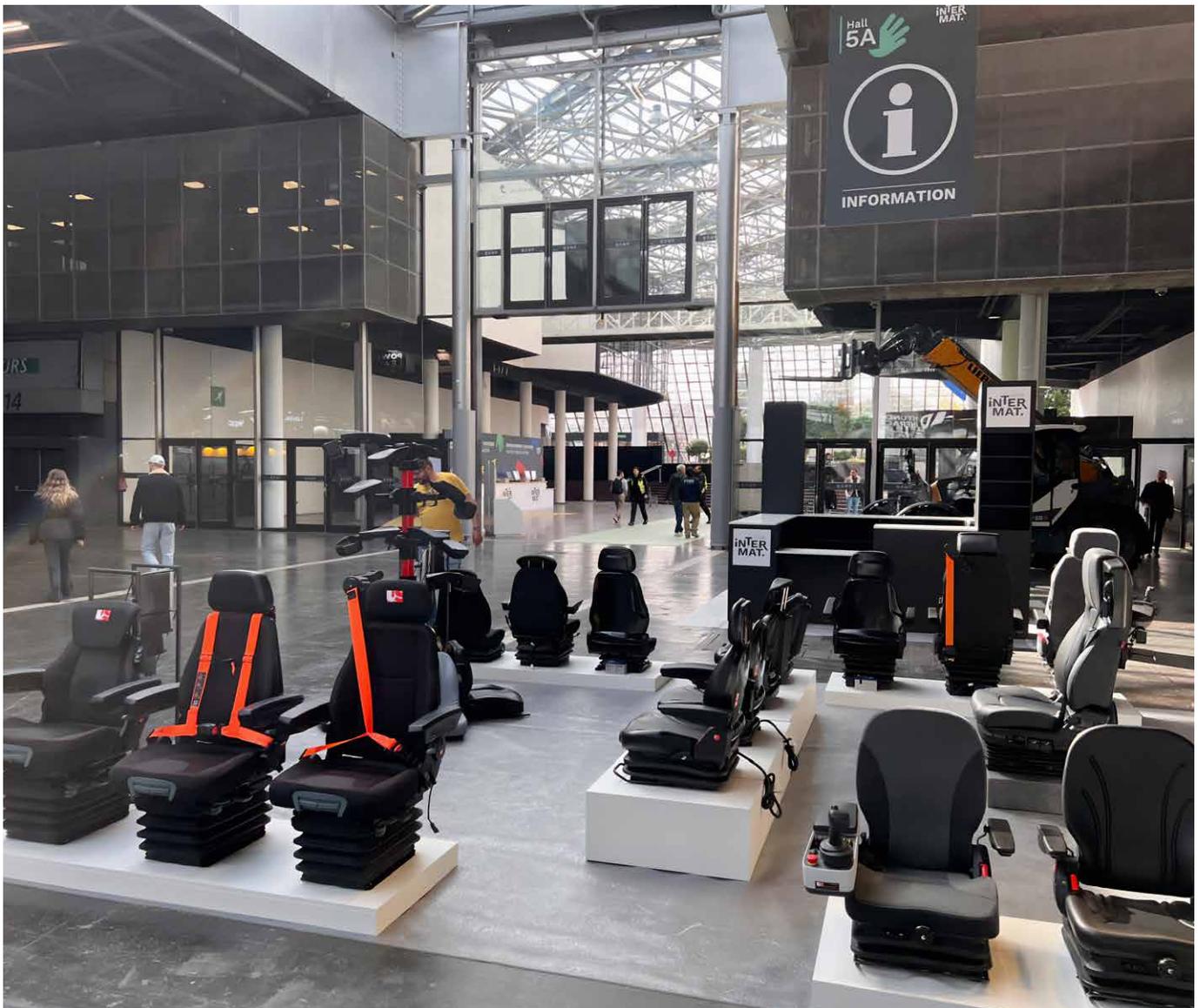
**The Intermat construction show is one of Europe's largest and returned to the show programme for the first time since 2018. It also marked UnitedSeats' push into the French market, and we had a large stand with an impressive array of seats.**

These ranged from small pan type seats to large heavy duty seating for construction, mining and quarrying. The range can be seen in the stand photos shown, in the displays we also cooperated with Sittab Sweden, (Addtech Group) who make specialist heavy duty armrests and accessories such as turntables, headrests, slide rails for construction

seats. The UnitedSeats team was joined by Peter and Alexander from Sittab.

During the show the UnitedSeats stand was manned by Evert, André, Malik, David, and Hennie and ably supported by Marc and Jimmy from Azur. Other dealer visitors included David Henry (HTS Spares) and Pierre-Alexandre (Labarriere France).

The UnitedSeats stand was busy throughout with customers from the construction sector. We thank all those who called to see us and helped us during the show!





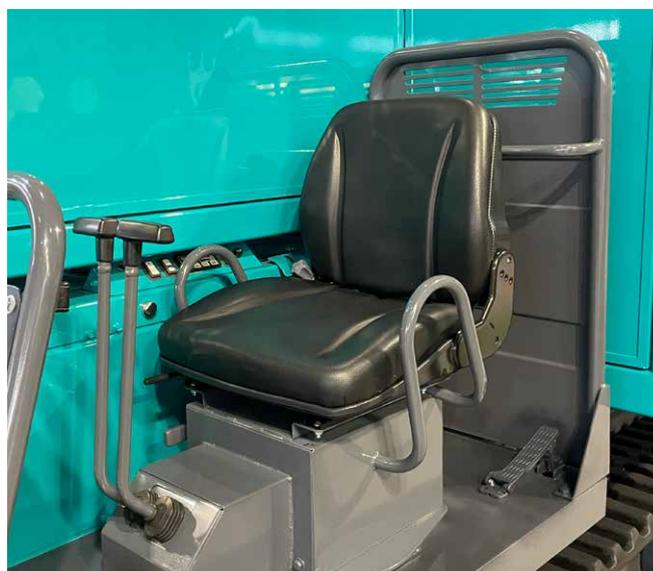
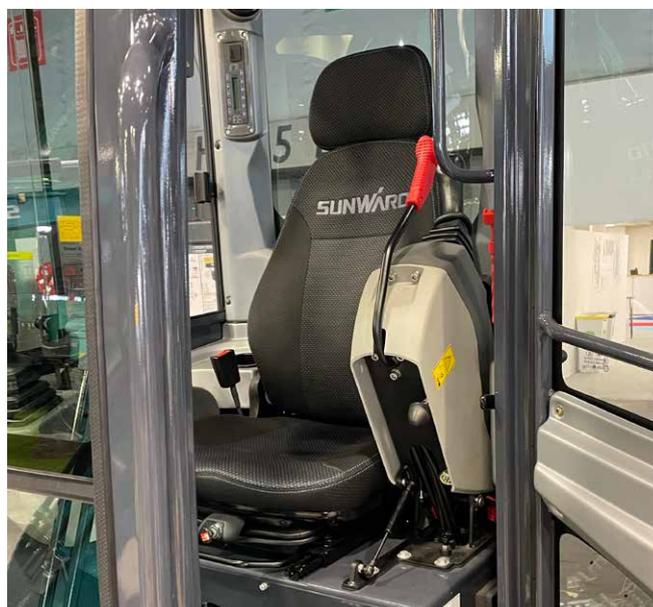
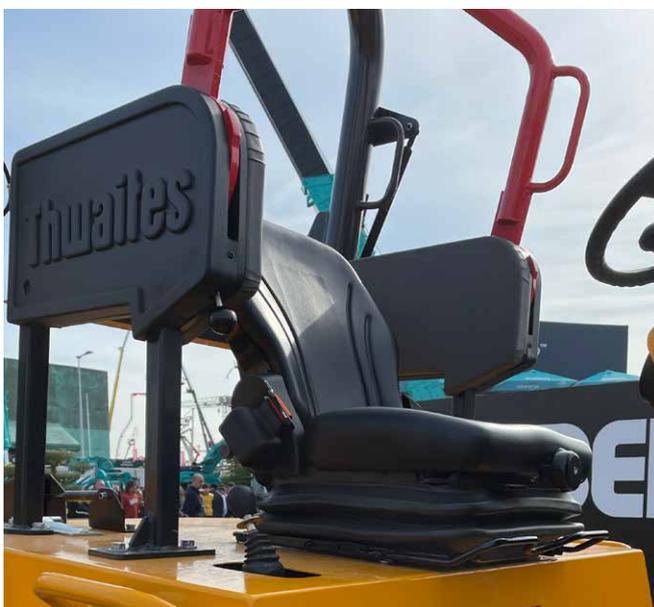
## KEY OEM INSTALLATIONS FROM INTERMAT SHOW

**On the OEM vehicle stands at the Intermat 2024, UnitedSeats had many seats fitted around the showgrounds. In particular Sunward and Thwaites had a big array of our seats on their machines.**

This Chinese OEM makes excavators of all sizes (from mini to maxi). In the smaller machines our UnitedSeats MGV55 pvc and our UnitedSeats Air LGV35/C7 fabric was installed. This air seat has been specially created by UnitedSeats in Holland with Sunward logo to meet the demands of European operators.

A sample of the Sunward LGV35/C7 fabric was displayed on the UnitedSeats stand. On the larger excavators CS85/C8 Pro and LGV90/C8 Pro seats were fitted. On the new Sunward mobile battery machine, a US20 was installed.

UK site dumper manufacturer Thwaites based in Leamington Spa, England had a nice display of machines (1 to 9 tonnes) fitted with MGV35 seats. This included the new ROPS safety machine which drew a lot of attention from the French crowds.





## THOMAS SCOTT AT SCOTPLANT 2024

**One of our biggest dealers, Thomas Scott, exhibited at the plant & construction show, Scotplant, held at the Royal Highland centre in Edinburgh, Scotland.**

Liam Wood from the UK team attended to assist on the stand over the two days and was pleased to find Graham, Wullie and Steven in good spirits. Thomas Scott had a great range of UnitedSeats on the stand including the C70 Voyager, CS85/C1 PVC, CS85/H90, MGV120/C8 Pro, Highlander Pro, Rancher Pro, Mi600, Mi400 & GS12 seats.

The good weather brought in the crowd, especially on the Saturday, where there was a steady flow of enquiries on the stand. UnitedSeats were also well represented on many stands at the show where the MGV35 & MGV55 was found on the Thwaites, JCB & Mecalac dumpers as well as on the Kubota, Sany, Merlo and Sunward machines. Mecalac's dealer also had the LGV90/C2 in the Revotruck, complete with POD arm mounted on our slide rails.

All round a great show for the UnitedSeats brand and we thank the team at Thomas Scott for their continued support.



# UNITEDSEATS AROUND THE WORLD

Our UnitedSeats dealers had been busy all over the globe representing the brand.

As always, the efforts from all of our dealers is greatly appreciated.



**Agrar Plaza have attended a local agricultural show in Hungary where they displayed our range of tractor seats on the stand.**

These included the UnitedSeats Rancher Pro, MGV35, LGV90/C7 Pro, LGV120/C1, MGV120/C1, LGV84/C1, MGV84/C6, US20, T700 and the most popular in the agricultural range, the CS85/C1 & CS85/H90.



*Agrar Plaza, Hungary*



*Best Seating, Austria*

**Our Austrian partner, Best Seating, exhibited at the Mawev Show, held over 4 days in the city of St Polten and is the largest construction show on the Austrian show calendar. Over the 4 days it welcomed over 20,000 visitors to see over 200 different exhibitors.**



Walter and his team displayed an excellent stand where they showed our Highlander Pro and all new Voyager C70 truck and bus seat.



**Patrik and Jenny from Forarmiljo attended the Skog & Traktor (forest and tractor) exhibition in Emmaboda, Sweden.**

The show focuses primarily on Forestry, Agriculture, Ground care, ATV's and wood handling machinery. They showed our Highlander, CS85/H90 and CS85/C1. There was a lot of interest from the record crowd.



*Forarmiljo, Sweden*



Spanish partner, Sumsertech, have been busy over the last few months exhibiting at big shows and local fairs alike. They recently exhibited at the Agroalimentaria held La Almunia near Zaragoza.

They displayed our MGV84/1050 SM, LGV74/C5, LGV120/C8 Pro, Rancher and Highlander Pro seats on the stand where they attracted a lot of attention from the local crowd.



Sumsertech, Spain



Skandinavisk Dekk Import, Norway

Rune and Petter from Skandinavisk Dekk Import (SDIAS) attended the Ve og Anlegg show held in Lillestrom, close to Oslo in Norway.

They were 1 of 1400 exhibitors at the 4 day event where over 20,000 people attended and they did an excellent job representing the US brand, proudly wearing their US branded bodywarmers and exhibiting the MGV35 and MGV120/C8 Pro on the stand.



The team at Independent Agri Parts held their annual open day for their local customers on the Yorkshire coast. They had a host of product representatives assist them including UnitedSeats, Michael Hale from the UK team.

They displayed their stock of UnitedSeats products including agricultural staple seats such as the CS85/C1, CS85/H90 and Rancher Pro.



Independent Agri Parts,  
United Kingdom

## MARINE INTERNATIONAL BUSY IN SINGAPORE



The UnitedSeats team recently caught up with our dealer from Singapore, Wai from Marine International, and he provided us some excellent installation photos of our CS85/C1 & CS85/C7 Pro, both in PVC trim and complete with turntables, that had been installed on a interceptor boat for one of his customers.

Wai and his team had also recently attended the Asia Pacific Maritime (APM) Conference also held in Marina Bay, Singapore. The conference lasted 3 days and welcomed over 15,000 visitors, including quite a few of their international customers who had come to visit.

They showcased our CS85/C7 Pro complete with Marine pedestal on the stand.

## DEALER EVENTS CALENDAR

### Royal Welsh Show (UK)

22 - 25 July 2024

Attending: Carpenter Goodwin

### Tullamore Show (Ireland)

11 August 2024

Attending: Seat Systems

### Agroshow (Poland)

21 - 24 September 2024

Attending: Katpol

### Newark Vintage Tractor Show (UK)

9 - 10 November 2024

Attending: Tractor Parts

### Midland Machinery Show (UK)

20 - 21 November 2024

Attending: Tractor Parts

### Royal Welsh Winter Fair (UK)

25 - 26 November 2024

Attending: Carpenter Goodwin



At UnitedSeats we are dedicated to providing a quality service from the initial quotation to final product delivery. Our commitment to service, knowledge and product availability has made us the preferred source for your seating needs.

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